



ADVERTISING OPPORTUNITIES 2012 CONFERENCE

ON-SITE VERTICAL BANNER ADS

Alphabetical listing for companies who DO NOT EXHIBIT.

Size: 35" wide x 24" tall @ \$150.00

Option to attach card "pocket" beside the ad for business cards



WEB SITE BANNER ADS WITH LINKS

All ads posted for a 3-month period - January to March 2012

Home Page - static ad @ \$400.00

Conference Information Page - static ad @ \$300.00

(Banner Ads for Website are 252 px x 252 px and no larger than 50K)

EMAIL BLASTS WITH YOUR COMPANY LOGO AND LINK

MIC has scheduled email blasts to go out every other week beginning in the second half of January 2012. Your logo would be included with each blast and the logo would be a live link to your website. Each email blast will reach 3,000 plus meetings industry professionals who are members of the MIC. Cost per email blast is \$250.00 each and four total blasts would be \$800.00. The four blasts include one in January two in February and one in March.

Business Card Advertisement Opportunities

Count me in for a Business Card Ad - 3.5" x 2" Black and White - \$150

Company _____

Contact _____

Address _____

City, State Zip _____

Phone _____ Fax _____

Email _____

Amount of check/payment: (for paid business card advertisements only) _____

Charge my Visa, Am Ex or MasterCard _____ Exp Date _____

Authorized Signature _____

Complete and mail, email or fax to MIC of Colorado
8155 Briar Cliff Drive - Castle Rock, CO 80108

Phone: 720-733-8000 Fax: 720-733-8999 email: mic@rmecllc.com

Enclose check, purchase order or credit card number and this form to secure your Advertisement

For more information on MIC go to www.mic-colorado.org