



For Immediate Release: March 25, 2010

The 10th annual Meetings Industry Council (MIC) of Colorado Educational Conference and Trade Show was held at the Sheraton Denver on March 17, 2010. Over 600 professionals from the meeting and event planning industry were in attendance for a day of education with break out sessions, workshops and lunch with Keynote Speaker Brian O'Malley. In addition, there was a tradeshow bustling with suppliers and vendors from across North America and the Caribbean. This year's post-event evaluations have declared the 2010 Conference a resounding success and the best MIC Conference ever!

The 2010 MIC Leadership Award was presented during the lunch program. Nominees for the award were: Dr Francine Butler, PhD, CAE, CMP, AMC Institute; Allison Kinsley, CMM, CMP, Kinsley; Bill Light, CMP, Associated Luxury Hotels International; Kathy Reak, Colorado Springs Convention and Visitors Bureau; and Freddie Templeton, CFE, Rocky Mountain Event Consultants. The winner of the 2010 MIC Leadership award was Allison Kinsley, CMM, CMP. Allison has been involved in the meetings industry for over 27 years. She is a past president and Meeting Planner of the Year for the Meeting Professionals International Rocky Mountain Chapter (MPIRMC) and is currently Vice Chair of the MPI Foundation Board of Trustees. Allison, and her company, Kinsley, have also been honored as one of the Top 100 Woman-Owned Businesses for the state of Colorado by Colorado Biz Magazine.



MIC 2010 Chair Ken Williams and Leadership Award Winner Allison Kinsley, CMM, CMP

The Meetings Industry Council of Colorado, incorporated in 2000, is a partnership between 12 national and local member organizations either founded in Colorado or with chapters in Colorado. Rather than each association hosting its own annual conference and trade show, leaders from each of the organizations gathered to create one event in which all of their individual members would attend one large conference in order to maximize attendance and their return on investment.

Ten years later the Conference had record attendance, national caliber speakers and educational sessions, and over 110 exhibitors. The MIC Conference is a unique opportunity for industry peers to gather to reconnect with one another and to capitalize on the educational content from the best in the meeting and events industry. The MIC of Colorado has become an important regional show that allows Convention & Visitors Bureaus, hotels and suppliers to reach a growing number of meeting professionals based in Denver and the Rocky Mountain region. Denver continues to grow as a meeting destination and now competes regularly with tier one cities.

Mark your calendar for the 11th Annual MIC Conference on March 16, 2011.

###

Media Contact: Ms. Freddie Templeton

Meetings Industry Council of Colorado

8155 Briar Cliff Drive, Castle Rock, CO 80108 • Phone: 720-733-8000 • Fax: 720-733-8999

Email: MIC@RMECLLC.COM • Website: www.mic-colorado.org