



FOR IMMEDIATE RELEASE:

**NETWORK FOR THE NEEDY LUNCHEON
“ELEVATES HUNGER AWARENESS
TO A NEW ALTITUDE”
AT THE DENVER MERCHANDISE MART**



On Thursday, November 8, 2007, thirteen Colorado hospitality organizations joined forces again for the 14th Annual Network for the Needy Luncheon ‘Ain’t No Mountain High Enough,’ to raise funds for Food Bank of the Rockies’ Denver’s Table program. Chefs from local hotels, restaurants and catering companies put their best ‘food’ forward, tempting attendees with their appealing appetizers, exquisite entrées and delectable desserts. Local food critics and fellow chefs will award prizes in four categories (presentation, appetizer/salad, entrée, dessert) to the best entries.

Network for the Needy is sponsored by the Meetings Industry Council of Colorado (www.mic-colorado.org). The special committee is a group of dedicated and compassionate individuals from the hospitality industry who work together to create a wonderful event with delicious food, and fun, original entertainment. Everything is donated, so 100% of the proceeds benefit Food Bank of the Rockies and its Denver’s Table program.



Food Bank of the Rockies distributed over 16 million pounds of food to 900 hunger-relief programs last year. Its Denver’s Table program collects donations of prepared food from restaurants and caterers as well as perishable foods from local grocers and delivers it to agencies serving meals to the needy. Last year, agencies served more than 846,000 meals to less fortunate children, seniors and families; food that otherwise would have been thrown away.

The event featured emcee Ed Greene of Channel 4 News who once again took time from his busy schedule to be part of this important cause. Ed helped the Network for the Needy present the largest check ever of \$20,000 check to the Food Bank of the Rockies. Ed also presented an award to the winning artist from Kid’s Café, Matice Bowens, Age 10 (shown left).

Please mark your calendars for next year’s event to be held at the Denver Merchandise Mart on Thursday, November 13, 2008.

For more information, please contact Debbi Beldon, Marketing Chair at (303) 825-8333 ext. 19 or debbi.beldon@experient-inc.com.