



The 9th annual Meetings Industry Council (MIC) of Colorado Educational Conference and Trade Show held at the Colorado Convention Center on March 18, 2009 had over 600 professionals from the meeting and event planning industry in attendance for a day of education with break out sessions, workshops and lunch with Keynote Speaker George Walther. In addition to the educational content was a bustling trade show full of local suppliers and vendors as well as exhibitors from all over the nation. This year's post evaluations have declared the 2009 Conference a resounding success and the best MIC Conference ever!

The 2008 MIC Leadership Award was presented during the lunch program. Nominees for the award were: Amy Evans with McCormick's Catering at The Oxford Hotel, Skye Griffith, CFEE from Skyline Talent and Events, Allison Kinsley, CMP, CMM Kinsley & Associates, LLC, Kathy Reak with Experience Colorado Springs CVB, Sylvia Rottman, DMCP, Great Events/TEAMS and Gary Schirmacher, CMP with Experient Inc. The winner of the 2008 MIC Leadership award was Gary Schirmacher, CMP.

The Meetings Industry Council of Colorado, incorporated in 2000, is a partnership between 12 national and local member organizations either founded in Colorado or with chapters in Colorado. Rather than each association hosting their own annual conference and trade show, leaders from each of the organizations gathered to create one event in which all their individual members would attend one large conference in order to maximize attendance and their return on investment.

Nine years later the Conference is doing better than ever with record attendance, national caliber speakers and educational breakout sessions, and over 110 exhibitors. The MIC Conference is an opportunity for industry peers to gather once a year to, not only reconnect with one another, but to also capitalize on the educational content from the best in the meeting and events industry. The MIC of Colorado has become an important regional show that allows CVB's, hotels and suppliers to reach a growing number of meeting planners based in the Denver Metro area. Denver continues to grow as a meeting destination and now competes regularly with tier one cities.

The location is still TBD but mark your calendar for the 10<sup>th</sup> Annual MIC Conference in March 2010.

**Meetings Industry Council of Colorado**  
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