



For Immediate Release: March 29, 2011

The 11th annual Meetings Industry Council (MIC) of Colorado Educational Conference and Trade Show was held at the Colorado Convention Center on March 16, 2011. Over 700 professionals from the meeting and event planning industry were in attendance for a day of education with break out sessions, workshops and lunch with Keynote Speaker Robin Crow. In addition, there was a tradeshow bustling with suppliers and vendors from across North America and Canada. This year's post-event evaluations have declared the 2011 Conference a resounding success and the best MIC Conference ever!

The 2011 MIC Leadership Award was presented during the lunch program. Nominees for the award were: Dawn Abbott – Fun Productions, Inc. ReBecca Dillahunty, CMP - Visit Denver, Terri L Fisher – 5-Star Talent & Entertainment, Inc., Gracy Goodwin – Destination Services, Tera Hammonds – Catering By Design, Kristin House – ConferenceDirect, Kathy Reak – Visit Colorado Springs, Rudy R Wright, CMP – Author and Consultant

The winner of the 2011 MIC Leadership award was ReBecca Dillahunty, CMP from Visit Denver. ReBecca V. Dillahunty, CMP began her hospitality career in 1979 and has been with VISIT DENVER, the Convention and Visitors Bureau, since 1990 and is currently the Senior Convention Sales Manager-Western Region. ReBecca is a University of Northern Colorado graduate and earned her CMP in 1998. ReBecca is the Immediate Past Chair of MIC after serving as Chair from 2007-2009.



MIC 2011 Chair Ken Williams and Leadership Award Winner ReBecca Dillahunty, CMP

The Meetings Industry Council of Colorado, incorporated in 2000, is a partnership between 13 national and local member organizations either founded in Colorado or with chapters in Colorado. Rather than each association hosting its own annual conference and trade show, leaders from each of the organizations gathered to create one event in which all of their individual members would attend one large conference in order to maximize attendance and their return on investment.

Eleven years later the Conference had record attendance, national caliber speakers and educational sessions, and over 110 exhibitors. The MIC Conference is a unique opportunity for industry peers to gather to reconnect with one another and to capitalize on the educational content from the best in the meeting and events industry. The MIC of Colorado has become an important regional show that allows Convention & Visitors Bureaus, hotels and suppliers to reach a growing number of meeting professionals based in Denver and the Rocky Mountain region. Denver continues to grow as a meeting destination and now competes regularly with tier one cities.

To view photos see the following link:

<https://www.yousendit.com/download/UFhzdFdaMGtRYTIFQIE9PQ>

Mark your calendar for the 12th Annual MIC Conference on March 8th, 2012.

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Meetings Industry Council of Colorado

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