

**MEETINGS INDUSTRY COUNCIL
(MIC) OF COLORADO 12TH
ANNIVERSARY EDUCATIONAL
CONFERENCE AND TRADESHOW
SPONSORSHIP OPPORTUNITIES!**



Gold Sponsorship Level \$3,000-\$5,000

Opportunities:

- Cash – Unlimited Opportunities
- **Luncheon Sponsor - secured**
- **Keynote Speaker - secured**
- **Continental Breakfast Sponsor - secured**
- **Reception Sponsor - secured**
- **Décor Sponsor -secured**
- **Audio Visual Sponsor - secured**
- **Exhibit Services Sponsor - secured**
- **Conference Tote Bag -secured**
- **Media Sponsor - secured**

Benefits:

- Website “Logo” Recognition as Gold Sponsor
- Half Page Ad (Black and White) in Event Day Program
- Company contact listing on Sponsor Insertion Sheet
- Acknowledgement in conference promotion materials as a Gold Sponsor*
- Complete electronic listing of post conference attendees
- 4 Invitations to the VIP Reception
- 3 Complimentary Conference Registrations ***
- 50% off Tradeshow Booth Rental (50% of \$700 2011 price)

Silver Sponsorship Level \$1,500

Opportunities:

- Cash – Unlimited Opportunities
- **Name Tag Sponsor - secured**
- **Lanyard Sponsor - secured**
- **AM Break Sponsor -secured**
- **PM Break Sponsor in Tradeshow area-secured**

Benefits:

- Website Recognition as a Silver Sponsor
- 1/4 Page Ad in Event Day Program (Black and White)
- Company contact listing on Sponsor Insertion Sheet
- Acknowledgement in conference promotion materials as a Silver Sponsor
- Complete electronic listing of post conference attendees
- 3 Invitations to the VIP Reception
- 2 Complimentary Conference Registrations

Thursday, March 8, 2012
Colorado Convention Center
 Participate in an action-packed day of networking, exhibits and education that attracts over 700 Meeting Professionals!

Bronze Sponsorship Level \$750

Opportunities:

- Cash - Unlimited Opportunities – 1 secured
- ***Breakout Speaker Sponsor - MIC orgs secured**

Entertainment Sponsorship:

- **Reception Music - secured**
- **Caricature Artist - secured**
- **Massage - secured**

Specialty Advertising Sponsorships:

- *If a sponsor would like to provide a certain giveaway for all attendees with their logo, pending MIC final approval, they may do so provided they pay a \$750 sponsorship fee for this direct marketing opportunity to conference attendees.*
- Note Pads
- Items for tote bags
- Pens
- Water Bottles

Benefits:

- Website Recognition as a Bronze Sponsor
- Business Card Ad in Event Day Program (Black and White)
- Company contact listing on Sponsor Insertion Sheet
- Acknowledgement in conference promotion materials as a Bronze Sponsor *
- 2 Invitations to the VIP Reception
- 1 Complimentary Conference Registration

Deadline to guarantee your company recognition or logo in the MIC Conference Brochure is December 7, 2011.

****The MIC Council has specific requirements and credentials for MIC speakers. This benefit is for Speaker Sponsors and they will be given specific requirements, opportunities and payment options once they sign-up.***

MIC reserves the right to put a cap on the MIC complimentary attendees for multi-level sponsorships.

Payment secures sponsorship. MIC thanks you in advance for your support!

LAST YEARS PRICES GOOD THROUGH AUGUST 30, 2011

In-kind products/services will be considered on a case-by-case basis with a 50% retail value for benefits (Excluding “Specialty Advertising Sponsorships”, Bronze Category). The MIC Council has final approval on market value and expected quality of such sponsorships.

Registration is available on-line at www.mic-colorado.org

Multi-year Gold Sponsorship Opportunity

A 3-year Gold Sponsorship commitment, paid in advance, will be discounted to \$8,000. Gold Level benefits will be extended each year.

SPONSORSHIP SIGN-UP FORM
Complete and mail, email or fax to MIC of Colorado



Sponsorships made by February 1, 2012 will be guaranteed recognition in the Event Day of Program.
Enclose a check, purchase order or credit card with this form to secure your sponsorship.

You may also register your sponsorship on-line at www.mic-colorado.org

Please mark the sponsorship you are interested in:

Platinum Sponsorships (\$5,000+) are available. In interested, please contact the MIC Office for details on what sponsorships of this level would involve.

Gold Sponsorship Level \$3,000-\$5,000

Opportunities:

- Cash – Unlimited Opportunities
- Luncheon Sponsor - secured
- Keynote Speaker - secured
- Continental Breakfast Sponsor - secured
- Reception Sponsor - secured
- Décor Sponsor - secured
- Audio Visual Sponsor - secured
- Exhibit Services Sponsor - secured
- Conference Tote Bag -secured
- Media Sponsor -secured

Silver Sponsorship Level \$1,500

Opportunities:

- Cash – Unlimited Opportunities
- Name Tag Sponsor - secured
- Lanyard Sponsor - secured
- AM Break Sponsor -secured
- PM Break Sponsor – In Tradeshow - secured

Bronze Sponsorship Level \$750

Opportunities:

- Cash - Unlimited Opportunities
- Breakout Speaker Sponsor & Introduction-secured

Entertainment Sponsorship:

- Reception Music - secured
- Caricature Artist - secured
- Massage - secured

Specialty Advertising Sponsorships:

- *If a sponsor would like to provide a certain giveaway for all attendees with their logo, pending MIC final approval, they may do so provided they pay a \$750 sponsorship fee for this direct marketing opportunity to conference attendees.*

- Note Pads
- Items for tote bags
- Pens
- Water Bottles

Company: _____

Contact: _____

Address _____

City, State Zip: _____

Phone: _____ Email: _____ Website: _____

Amount of check/payment: _____

Charge my Visa, Am Ex or MasterCard _____ Exp Date _____

Authorized Signature _____

**The MIC Council has specific requirements and credentials for MIC speakers. This benefit is for Speaker Sponsors and they will be given specific requirements, opportunities and payment options once they sign-up.*

The MIC is a coalition of professional meetings industry-related organizations with chapters or headquarters in Colorado. Council Members include: Colorado Society of Association Executives, VISIT Denver...The Convention & Visitors Bureau, Hospitality Sales and Marketing Association International, International Association for Exhibitions and Events, Colorado Festivals and Events Association, International Special Events Society, Meeting Professionals International-Rocky Mountain Chapter, National Speakers Association-Colorado, Rocky Mountain Chapter Professional Convention Management Association, Rocky Mountain Business Travel Association, the Society of Government Meeting Professionals, Christian Meetings and Convention Association and National Association of Catering Executives

For more information go to www.mic-colorado.org or contact the MIC Office below

8155 Briar Cliff Drive - Castle Rock, CO 80108 Phone: 720-733-8000 Fax: 720-733-8999 email: mic@rmecllc.com

Registration is available on-line at www.mic-colorado.org