

# 2015 Attendee / CE Proof of Receipt

TO: MIC Attendee  
 FOR: 15th Annual MIC Educational Conference and Trade Show  
 DATE: March 18, 2015

Amount Paid: \_\_\_\_\_

**Keep this copy!! It is the ONLY copy you will receive!**



Meetings Industry Council of Colorado  
 Educational Conference and Trade Show

11997 W. Coal Mine Drive, Littleton, CO 80127 – 720-733-8000  
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Meetings Industry Council of Colorado is a CMP Preferred Provider. The program(s) identified with the CMP Preferred Provider logo meet the requirements to receive continuing education (CE) credit for the Certified Meeting Professional (CMP) credential. All qualifying activities also indicate how many CE credits attendees will receive for participating on their sessions page. One CE credit = 1 Clock hour. General Sessions are 1.0 Clock hours and Breakout Sessions are .75 Clock hours each.

For more information about the CMP credential or CMP Preferred Provider Program, please visit [www.conventionindustry.org](http://www.conventionindustry.org).

Note: This program is not endorsed, accredited, or affiliated with the Convention Industry Council or the CMP Program. Applicants may receive CE credit for attending any program that meets eligibility requirements of the CMP Program. There are no specific individual courses required as part of the applications –selection of eligible education is up to the applicant based on his/her needs.

8:00 – 9:15am ~ Opening Keynote: **"Flying Potatoes and Exploding Soda" How to Take Your Customer Engagement to the Next Level †** – DOMAIN I. MARKETING - 1.0 hours

10:45 - 11:30 am	<b>The Meetings Industry: What Sled Dogs Have to Teach Us About Wild Teams and Meetings</b> CMP-IS DOMAIN F. STAKEHOLDER MANAGEMENT .75 hours	<b>Media for Meetings: Making Twitter Work For You</b> CMP-IS DOMAIN I. MARKETING .75 hours	<b>A Different Take On Sponsorship †</b> CMP-IS DOMAIN D. FINANCIAL MANAGEMENT .75 hours	<b>I'll Take Hodge Podge for \$1000: Things to Remember When Hosting an Event</b> CMP-IS DOMAIN C. RISK MANAGEMENT [- DOMAIN H. SITE MANAGEMENT and - DOMAIN J. PROFESSIONALISM [Ethics] are also covered] .75 hours	<b>Maximizing Internal Corporate Planner / Vendor Relationships †</b> CMP-IS DOMAIN F. STAKEHOLDER MANAGEMENT .75 hours
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1:00 - 1:15pm ~ Afternoon Keynote: **"Nice Bike" - Making Connections that Move People** – DOMAIN E. HUMAN RESOURCES - 1.0 hours

2:30 – 3:15 pm	<b>How Airports and DIA in Particular † are Transforming to Become More Customer-focused</b> CMP-IS DOMAIN G. MEETING OR EVENT DESIGN, subskill- 19.04- Coordinate Transportation .75 hours	<b>Do You Have Them At Hello? †</b> CMP-IS DOMAIN G. MEETING OR EVENT DESIGN .75 hours	<b>The Curiosity of Change: Wake up your curiosity to adapt and innovate! †</b> CMP-IS DOMAIN J. PROFESSIONALISM .75 hours	<b>Digital Marketing Strategies and Tactics to Drive More Group Business Via Sophisticated Internet Marketing Techniques †</b> CMP-IS DOMAIN I. MARKETING .75 hours	
3:45 - 4:30 pm	<b>Let's Get Engaged - Unleashing the Lead-Generating Power of LinkedIn †</b> CMP-IS DOMAIN I. MARKETING .75 hours	<b>The Business of Creativity - What Does Creativity Cost? Managing and Pricing Out Your Most Valuable Asset †</b> CMP-IS DOMAIN B. PROJECT MANAGEMENT .75 hours	<b>Celebrate! Lessons Learned From the World's Most Admired Organizations †</b> CMP-IS DOMAIN E. HUMAN RESOURCES .75 hours	<b>Critical Excel Tools for the Meeting Professional</b> CMP-IS DOMAIN B. PROJECT MANAGEMENT .75 hours	<b>Leadership Today †</b> CMP-IS DOMAIN J. PROFESSIONALISM .75 hours

† Available on-demand after the program ~ Visit [www.e-attend.com/mic15](http://www.e-attend.com/mic15) to download the session you miss