



**Request for Proposal for
MIC Entertainment
19th Annual Meetings Industry Council of Colorado
Educational Conference & Trade Show
March 12 and March 13, 2019**

Deadline for submission is September 28, 2018

The MIC is a coalition of professional meetings industry-related organizations with chapters or headquarters in Colorado. Council Members include: Colorado Festivals and Events Association (CFEA), Christian Meetings and Convention Association (CMCA), Colorado Society of Association Executives (CSAE), Hospitality Sales and Marketing Association International (HSMIAI), International Association for Exhibitions and Events (IAEE), International Live Events Association (ILEA), Meeting Professionals International Rocky Mountain Chapter (MPI), National Speakers Association-Colorado (NSA), Rocky Mountain Chapter Professional Convention Management Association (PCMA), Global Business Travel Association (GBTA), Society of Government Meeting Professionals (SGMP), National Association of Catering Executives (CSAE) and Visit Denver. This event is the Rocky Mountain Region's best industry related opportunity for education, networking and marketplace. The 2018 event was attended by over 1200 meeting and hospitality industry professionals.

Dates of proposed conference services:

- March 12, 2019 (MIC Opening Reception) – 5:00 – 7:00 p.m. (850+ people expected)
- March 13, 2019 MIC Educational Conference and Tradeshow – 8:00 am – 5:00 p.m. (1200 expected)

Entertainment Sponsorship Expectations:

- Provide background music/entertainment for the MIC Opening Reception March 12, 2019 from 5:00 -7:00 p.m. at no cost. Sponsorship to include all sound equipment needed along with move-in move-out labor for sponsorship.
- Provide any additional entertainment to showcase your entertainers at MIC Opening Reception. Prior approval from MIC Council.
- Provide DJ or approved entertainment/music for MIC Opening Reception on March 12th at the Colorado Convention Center at no cost to MIC. Include all sound equipment needed along with load-in – load out labor.
- Set up for entertainment to begin for both events on March 12, 2019 no later than 2:00 p.m.

In exchange for this sponsorship, MIC of Colorado will give the entertainment company benefits from the 2019 MIC Sponsorship benefits based on 50% of the retail value of the sponsorship.

If you have any questions, please contact Freddie Templeton at the below contact info.

Meetings Industry of Colorado (MIC)
7300 W. Stetson Place, Unit 41 - Littleton, CO 80123
Phone: 720-733-8000 Fax: 720-733-8999
email: MIC@RMECLLC.COM
Web Link at www.mic-colorado.org



MIC Partnership Interest & Valuation Form

Brief Description of Proposed Entertainment Sponsorship and Interest:

Estimated Full Cash/Retail Value: _\$_____

(If this is an in-kind service it will be valued at 50% when figuring your ROI)

Your contact information:

Company / Organization: _____

Contact Person and Title: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

Email: _____

Website Address: _____

Authorized Signature: _____

Date: _____

Thank you for your interest in partnering with MIC

**Please fax or email completed Form to MIC Manager Freddie Templeton
By September 28, 2018**

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