



**Request for Proposal for  
MIC Photography Sponsorship  
19<sup>th</sup> Annual Meetings Industry Council of Colorado  
Educational Conference & Trade Show  
March 12 and March 13, 2019**

**Deadline for submission is September 28, 2018**

The MIC is a coalition of professional meetings industry-related organizations with chapters or headquarters in Colorado. Council Members include: Colorado Festivals and Events Association (CFEA), Christian Meetings and Convention Association (CMCA), Colorado Society of Association Executives (CSAE), Hospitality Sales and Marketing Association International (HSMIAI), International Association for Exhibitions and Events (IAEE), International Live Events Association (ILEA), Meeting Professionals International Rocky Mountain Chapter (MPI), National Speakers Association-Colorado (NSA), Rocky Mountain Chapter Professional Convention Management Association (PCMA), Global Business Travel Association (GBTA), Society of Government Meeting Professionals (SGMP), National Association of Catering Executives (CSAE) and Visit Denver. This event is the Rocky Mountain Region's best industry related opportunity for education, networking and marketplace. The 2018 event was attended by over 1200 meeting and hospitality industry professionals.

**Dates of proposed conference services:**

- November 6, 2018 – Serving Up Hope (SUH) Community MIC Event benefiting the Food Bank of the Rockies – 10:00 a.m. – 1:00 p.m. (to include pictures before attendees arrive)
- March 12, 2019 (Planner Only and afternoon Tradeshow and Keynote) – 1:30 p.m. – 5:30 p.m. (800+ people expected)
- March 13, 2019 (Opening Reception) – 5:30 – 7:00 p.m. (800+ people expected)
- March 13, 2019 MIC Educational Conference and Tradeshow – 8:00 a.m. – 5:00 p.m. (1200+ expected)

**Photography Sponsorship Expectations:**

- Provide photography for the MIC Serving Up Hope (SUH) Luncheon on November 6, 2018 from 10:00 am to 1:00 pm at the Denver Mart at no cost.
- Provide Photography for the March 12, 2019 (Planner Only and afternoon Tradeshow and Keynote) – 1:30 p.m. – 5:30 p.m. (800+ people expected)
- Provide photography for the MIC Opening Reception (Colorado Convention Center) on March 12, 2019 from 5:00 p.m. – 7:00 p.m. at no cost.
- Provide photography for the March 13, 2019 MIC Educational Conference and Tradeshow from 8:00 am to 5:00 p.m. (1200+ expected) at no cost.
- Must be able to provide link of up to 20 pictures of the event within 48 hours of event for press release purposes at no cost to MIC.
- All other pictures should be provided within 5 business days of the event via link for website and email distribution at no cost to MIC.

**In exchange for this sponsorship, MIC of Colorado will give the photography company benefits from the 2019 MIC Sponsorship benefits based on 50% of the retail value of the sponsorship.**

If you have any questions, please contact Freddie Templeton at the below contact info.

**Meetings Industry of Colorado (MIC)**  
7300 W. Stetson Place, Unit 41 Littleton, CO 80123  
Phone: 720-733-8000 Fax: 720-733-8999  
email: MIC@RMECLLC.COM  
Web Link at [www.mic-colorado.org](http://www.mic-colorado.org)



## **MIC Partnership Interest & Valuation Form**

Brief Description of Proposed Photography Sponsorship and Interest:

Estimated Full Cash/Retail Value: \_\$ \_\_\_\_\_

*(If this is an in-kind service it will be valued at 50% when figuring your ROI)*

**Your contact information:**

Company / Organization: \_\_\_\_\_

Contact Person and Title: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Thank you for your interest in partnering with MIC**

**Please fax or email completed Form to MIC Manager Freddie Templeton  
By September 28, 2018**

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