Christina Meetings and Convention Association (CMCA)
Colorado Festivals and Events Association (CFEA)
Colorado Society of Association Executives (CSAE)
Hospitality Sales and Marketing Association International (HSMAI)
International Association of Expositions and Events Rocky Mountain Chapter (IAEE-RMC)
International Special Events Society - Denver Chapter (ISES)
Meeting Professionals International Rocky Mountain Chapter (MPIRMC)
National Speakers Association - Colorado (NSA)
Rocky Mountain Chapter Professional Convention Management Association (RMPCMA)
Rocky Mountain Business Travel Association (RMBTA)
The Society of Government Meeting Professionals (SGMP)
VISIT DENVER...The Convention & Visitors Bureau (VISIT DENVER)
I hope that 2010 is off to a great start for everyone. MIC Colorado has been hard at work planning a fantastic day of education, networking and seeing the latest ideas from local and national supplier partners. We have breakout topics and a general session message that are once again current, relevant and useful.

Many thanks to NSA/Colorado as they have provided an outstanding program of industry experts. We hope you take advantage of the opportunities to network during breaks, over lunch and at the closing reception. The group you are with today represent the leaders in the meetings industry from the Rocky Mountain Region.

We ask that you visit with our industry partners during the trade show as they are eager to showcase their destinations, services and products! Exhibitors will provide you with the latest in education, training and products to better equip you to meet the challenges of your job in today’s market place. And, please take a moment to express appreciation to all of our sponsors they all have contributed generously to make our program a success.

My sincere thanks and grateful appreciation to the 2010 MIC members for your steadfast efforts to produce the Conference this year, you are the best! Enjoy the show and thanks for being with us this year.

The Meetings Industry Council (MIC) of Colorado is a coalition of 12 professional meetings industry related organizations whose purpose is to strengthen the relationships between member organizations through communication and cooperation. Welcome to the 10th Anniversary MIC Educational Conference and Trade Show. It’s your participation, attendance and support over the years that have allowed us to fulfill that mission! Thank you.

Ken Williams
Chair, Meetings Industry Council of Colorado

Having experienced all that the Meetings Industry Council of Colorado Educational Conference and Trade Show has to offer, we look forward to seeing you next March for our 11th Annual Meeting. Please watch MIC’s website for information about the date and location: www.mic-colorado.org.
### Program Overview

**March 17, 2010 - 7:30 AM - 6:00 PM**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location/Room</th>
<th>Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM – 8:30 AM</td>
<td><strong>Registration/Continental Breakfast</strong></td>
<td>Governor’s Square</td>
<td></td>
</tr>
<tr>
<td>8:30 AM – 9:45 AM</td>
<td><strong>Concurrent Breakout Sessions (5 - Governor’s Square)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>How to Negotiate Hotel Group Sales Contracts in Today’s Economy I</strong></td>
<td>Room 14</td>
<td>Steve Rudner - CMCA</td>
</tr>
<tr>
<td></td>
<td><strong>The Economy: Recession and Recovery</strong></td>
<td>Room 12</td>
<td>Mark Sneed - CFEA</td>
</tr>
<tr>
<td></td>
<td><strong>Ethics - A Discussion in Shades of Gray</strong></td>
<td>Room 11</td>
<td>Terri Breining - MPIRMC</td>
</tr>
<tr>
<td></td>
<td><strong>Leadership Demonstrated in Challenged Times – Snapshots of successes achieved against the odds</strong></td>
<td>Room 15</td>
<td>Tim W. Jackson - CSWE</td>
</tr>
<tr>
<td>9:45 AM – 10:00 AM</td>
<td><strong>Creating Events That Attract Sponsors</strong></td>
<td>Room 10</td>
<td>Skye Griffith - ISES</td>
</tr>
<tr>
<td>10:00 AM – 11:15</td>
<td><strong>Concurrent Breakout Sessions (5 - Governor’s Square)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>How to Negotiate Hotel Group Sales Contracts in Today’s Economy II</strong></td>
<td>Room 14</td>
<td>Steve Rudner - CMCA</td>
</tr>
<tr>
<td></td>
<td><strong>Winning in the Federal Marketplace</strong></td>
<td>Room 12</td>
<td>Chip Smith - Experient</td>
</tr>
<tr>
<td></td>
<td><strong>CSR/Green Meeting Metrics: Accountability, Measurability and ROI</strong></td>
<td>Room 11</td>
<td>Amanda Gourgue - RMPCMA</td>
</tr>
<tr>
<td></td>
<td><strong>Building a Strategic Meetings Management Program</strong></td>
<td>Room 10</td>
<td>Tamara Gordon - RMBTA</td>
</tr>
<tr>
<td></td>
<td><strong>Top Five Ways To Grow Your Business</strong></td>
<td>Room 15</td>
<td>Colleen Stanley - SGMP</td>
</tr>
<tr>
<td>11:30 AM – 1:30 PM</td>
<td><strong>Lunch</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Keynote Speaker</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Everest, Meetings and Other Life Threatening Adventures</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>1:30 PM – 3:30 PM Trade Show – Plaza Exhibit Area</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Suppliers not exhibiting at the 2010 MIC Trade Show are invited to</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>the closing reception on the Trade Show floor from 4:45 to 6:00 pm**</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:45 PM – 3:15 PM</td>
<td><strong>Break Out Sessions for Suppliers (2)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Providing Great Service: Getting Inside the Customers Head</strong></td>
<td>Room 14</td>
<td>David Corsun - HSMAI</td>
</tr>
<tr>
<td></td>
<td><strong>Panel Discussion: Secrets to Success with Meeting Planners</strong></td>
<td>Room 15</td>
<td>moderator - Dean Savoca</td>
</tr>
<tr>
<td></td>
<td><strong>Laughteromics – The Funny Business of Connecting Happiness at Work to Your Bottom Line</strong></td>
<td>Room 14</td>
<td>Brad Montgomery - NSA</td>
</tr>
<tr>
<td>3:30 PM – 3:45 PM</td>
<td><strong>Break</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:45 PM – 4:45 PM</td>
<td><strong>Power Hour (2)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Panel Discussion - The Application of New Media Technology to Meetings</strong></td>
<td>Room 15</td>
<td>moderator - Gina Schreck CSP</td>
</tr>
<tr>
<td></td>
<td><strong>Laugh-o-Nomics – The Funny Business of Connecting Happiness at Work to Your Bottom Line</strong></td>
<td>Room 14</td>
<td>Brad Montgomery - NSA</td>
</tr>
<tr>
<td>4:45 PM – 6:00 PM</td>
<td><strong>Reception and Entertainment</strong></td>
<td>Plaza Exhibit Area</td>
<td></td>
</tr>
</tbody>
</table>

Enjoy great food and continue networking to share all that you learned.
Your Event Planning Specialists

- Exhibits & Displays
- Directional Signs
- Banners
- Printing
- Flags

9686 E. Arapahoe Road • Greenwood Village, CO 80112
303.792.0878 221@fastsigns.com • fastsigns/com221
“World’s most comprehensive event solution.”

ActiveEvents enables companies to improve operational efficiencies and increase event value.
Meeting Professionals International Rocky Mountain Chapter (MPIRMC) congratulates MIC on 10 years of being THE signature event in the meetings and events industry.

As a founding member, MPIRMC has supported MIC from the very beginning. We salute MIC by offering a special membership opportunity to the first 10 persons who join MPIRMC at today’s conference. Sign up today and you’ll receive a complimentary attendance to the April Educational program.

Stop by the MPIRMC booth for more information and to lock in your membership today to receive this great offer.

MPIRMC supports programs that

EVOLVE to a global community

RE-IMAGINE our business relationships

ELEVATE the member conversation and experience

BUILD a great organization

Contact www.MPIRMC.org for more information or see a member today.

P: 720.733.8000 • E: MPIRMC@RMECLLC.COM

---

CSAE invites you to join their Annual Conference

June 23 – 25, 2010

Ameristar Casino * Resort * Spa

Black Hawk, Colorado

go to www.csaenet.org for more information or contact the CSAE office at 303-368-9090

CSAE...Your Career Deserves It

---

The Colorado Festivals and Events Association (CFEA) is a membership organization representing community festivals, ethnic celebrations, music festivals, arts festivals, sporting events, historical celebrations, venues, chambers of commerce, parks and recreation districts, county fairs, rodeos, event vendors, and more.

www.coloradofestival.com

---

FOR I AM NOT ASHAMED OF THE GOSPEL, FOR IT IS THE POWER OF GOD FOR SALVATION TO EVERYONE WHO BELIEVES. ROMANS 1:16 (NAS)

Do You Believe In The Gospel of Jesus Christ?

Do You Plan Meetings?

If you do, we invite you to our growing, new association.

CHRISTIAN MEETINGS & CONVENTIONS ASSOCIATION (CMCA)
www.ChristianMeeting.org

CHRISTIAN MEETINGS & CONVENTIONS ASSOCIATION
Westminster, Colorado • 303.451.6678
How to Negotiate Hotel Group Sales Contracts in Today’s Economy
Steve Rudner
Attorney at Law, Rudner Law Offices
www.hotellawyers.com
Are you still working with attrition concepts and clauses that were written twenty years ago? The marketplace, the negotiating table and the courthouse all dictate what our contracts should provide, and each of them have changed considerably. Session one will cover changes in attrition, cancellation, credit for rooms resold, credit towards rebooking and revenue vs profit.

The Economy: Recession and Recovery
Mark Snead, PhD
Regional Economist Assistant VP and Branch Executive, Reserve of Kansas City Denver Branch
www.kansascityweb.org
The current global economic downturn is the most severe in seventy years. The responses of Congress and the Federal Reserve have been unprecedented in their magnitude. Amidst these unparalleled economic times lie many unanswered questions about where the economy may be headed. This we know for certain, our economy is traveling in uncharted waters.

Ethics – A Discussion in Shades of Gray
Terri Breining, CMM, CMP
Principal, The Breining Group, LLC
All of us that live outside of a cave will deal with ethical dilemmas from time to time. This program focuses on the personal elements of making decisions that are appropriate for us personally and professionally. Explore the tools available when faced with tough decisions, both in business and in everyday life. After participating in this session, you will be able to:
- Use specific decision-making tools when faced with an ethical dilemma.
- Identify elements involved with ethical questions.

Leadership demonstrated in Challenged Times – Snapshots of Successes Achieved Against The Odds
Tim W. Jackson, CAE, CMP
Executive Director, Colorado Automobile Dealers Association
www.coloradodealers.org
This fast-paced, action-packed session features examples of leadership provided by entrepreneurs in the face of emerging economic, ethical and business-survival issues. The recession that gripped the nation beginning in late-2008 was the worst on record since the great depression. Investors, workers, risk-takers, capitalists and all Americans faced never-imagined challenges, yet most rode the storm out with vision, optimism and new-found strengths. Most often, the closest people around them didn’t recognize the turmoil boiling within. How did they do it? Their example represent the capacity of human abilities that most never have to utilize nor, often, are not aware they were capable of reaching such heights.

Creating Events That Attract Sponsors
Skye Griffith, CFEE
President, Skyline Talent & Events Inc
www.skylineusa.com
Whether your event is for a handful of people or for thousands, an indoor social event, a fundraiser or a large public celebration, the principles of good event design are the same. Learn an event design strategy that makes the event itself a draw for sponsorship.
Need Help Thinking of Your Next Promotional Item

We have a Gallery of Ideas!

ARTISTIC PROMOTIONS
Your Full Service Promotional Product Agency
Phone: 303-759-5559 Fax: 303-759-8330
www.artisticpromo.com

Say thanks by leaving them speechless.
Discover the rewarding experiences Alberta has to offer visit TravelAlberta.com/meetings

Tradeshows
Special Events
Meetings
Banquets

We can handle your event from 4 to 4000 people.

One of the leading event facilities in Denver and the Rocky Mountain Region, with over 175 consumer & trade events produced each year.
Located next to the Comfort Inn Central and near five major highways—getting here is easy.
Many services handled in-house, reducing the need for additional contractors.
Award-winning, in-house catering. Offering a full service menu from a small snack break to a full course banquet meal.
275,000 sq. ft. of meeting, banquet & exhibition space available for events of any size. No event is too small.
Thousands of free parking spaces for your attendees.

Book your event with us today and see what we have planned for you.
Meet the Freeman team, your super-strategy-awesome-creative-flawless-logistics

face-to-face all-stars.

F R E E M A N
Discover the many new ways we can transform your live engagements at Freemanco.com.
Nobody Does Education Better than PCMA!

Experience the difference and establish long-lasting relationships. Rocky Mountain PCMA delivers breakthrough education, community service events and promotes the value of professional convention management. Mark your calendar:

- March 23—Ronald McDonald House Dinner
- April 8—SuperCompetent: The Six Keys to Perform at Your Productive Best
- May 12—Resource Area for Teaching (RAFT)

Proud Sponsor of MIC speaker Amanda Gourgue, CMP, LEED AP

Check us out on the web
www.PCMA.org/RM
1-800-781-1193, ext 1

Special thanks to our MIC speaker co-sponsor HelmsBriscoe

Stacie Esslinger, CMP
303-681-0314 office
sesslinger@helmsbriscoe.com

Tap into the Source
Experient, The Site Sourcing Experts


Call the site sourcing experts at
303.825.8333

www.experient-inc.com
How to Negotiate Group Sales Contracts in Today’s Economy II
Steve Rudner
Attorney at Law, Rudner Law Offices
www.hotellawyers.com
Are you still working with attrition concepts and clauses that were written twenty years ago? The marketplace, the negotiating table and the courthouse all dictate what our contracts should provide, and each of them have changed considerably.
Session two will cover changes in force majeure, change in ownership or management, renovation and construction, lowest rate guarantee and others.

Winning in the Federal Marketplace
Chip Smith
Vice President, Government Markets, Experient
www.experient-inc.com
While the Federal government touts “full and open competition” for any opportunity, the reality is you need a combination of proper positioning to win the deal and also following proper contract protocols.
This session is designed to provide you with an overview of the knowledge and needed resources to sell to the Federal government.

CSR/Green Meeting Metrics: Accountability, Measurability and ROI
Amanda Gourgue, CMP, LEED AP
Chief Meeting Revolutionist, Start a Meeting Revolution
www.startameetingrevolution.com
Many of us are now familiar with the need for greener meetings and events. We’ve had basic education in what we should be doing to green our meetings, but now what? Where do we go from there? If you’re struggling with how to build the business case for green events or how and what to measure to demonstrate ROI, then this is the course for you. This course is most suitable for those familiar with CSR/Green concepts and will go into more detail on the execution of fundamentals. However, beginners are more than welcome and will certainly benefit from the knowledge too! Outline of Content: Green Event Measurables - what can be measured? Composting, recyclables, Water Conservation, Energy Efficiency, How to measure it? Accountability - how to ensure what’s being said is what’s actually done. Certifications, ReSport, BS8901, Eco-Logo. Is self-certification an option? Auditing by independent agencies, ROI. Steps to determining ROI: What is the reason for even holding a green event? What are the specific needs for establishing ROI? What are the best means of measuring ROI?
Where do you plan?

We’re there with dynamic regional coverage and comprehensive resources.

Subscribe today for free to get the latest regional trends and best practices by visiting, www.meetingsmags.com
The Center features:
• 584,000 square feet of contiguous exhibition space
• 100,000 square feet of meeting space - all on one level
• 50,000 square foot ballroom and a 35,000 square foot ballroom
• 5,000 seat Wells Fargo Theatre
• 1,000 space parking garage
• Lobby entrances with both city and spectacular mountain views

The Colorado Convention Center staff looks forward to hosting one of your upcoming events.

CONVENTION RULE # 47
Exposure to sunlight is strictly prohibited.

At the Myrtle Beach Convention Center, we only have one rule. Host great meetings. And we do. Our amazing facilities provide everything you need during the convention, and the pristine beaches and world-class golf offer endless opportunities for fun when it’s over. Why settle for poolside when you can have the Atlantic Ocean at your doorstep?

Myrtle Beach Convention Center
A FACILITY OF THE CITY OF MYRTLE BEACH

Break with convention. Book your next meeting at the Myrtle Beach Convention Center.
1-800-637-1690 or 843-918-1226 • Fax: 843-918-1243
www.myrtlebeachconventioncenter.com

AUTHENTIC. COLORADO. MEETINGS.

Sixty two hundred feet closer to the stars. Cheyenne Mountain Resort is a multi-faceted, four-diamond gem of the Rocky Mountains. Located in one of the most naturally inspiring settings in America, the IACC-certified Cheyenne Mountain Resort offers an engaging environment where productive meetings, imaginative events, and authentic service converge with natural elements. Combined with world-class recreational programming, there are No Limits to the meeting experiences you can create at Cheyenne Mountain Resort!

for more info
Visit us at
Cheyenne Mountain Resort
Booth #300
1.800.568.6531
3225 Broadmoor Valley Rd Colorado Springs, Co 80906
www.cheyennemountain.com

Colorado Convention Center

The Center features:
• 584,000 square feet of contiguous exhibition space
• 100,000 square feet of meeting space - all on one level
• 50,000 square foot ballroom and a 35,000 square foot ballroom
• 5,000 seat Wells Fargo Theatre
• 1,000 space parking garage
• Lobby entrances with both city and spectacular mountain views

The Colorado Convention Center staff looks forward to hosting one of your upcoming events.

For more information contact: 303.228.8000 or Fax 303.228.8103 • www.denverconvention.com
Audiovisual Equipment Rental
Equipment Sales, Installation & Service
Staging & Live Production
Multi-Screen Seamless Projection Services
PowerPoint, ARS, Video & Multi-Media Services
Equipment Sales, Installation & Service
{0} E v e r e s t, m e e t i n g s a n d o t h e r l i f e t h r e a t e n i n g a d v e n t u r e s

B r a i n O’M a l l e y, C S P

Brian O’Malley is an adventurer, award-winning photographer, author and a Dad. He is the author of the adventure book for children, *The Secret of the Mountains*. Brian was a member of the American Mount Everest West Ridge Expedition, an experience he relates in his program; “Everest...the challenge in all of us”. Brian’s adventures have taken him to South America, North America, the Himalayas, Africa, Asia... and the wilds of Denver International Airport. His home is in Colorado. His stories of human courage challenge his audiences to live life to its fullest. Brian’s continuing search for danger and excitement has brought him to be here with us today!

Today’s ever-changing business environment requires people to go where they have never been before. By applying the skills of an adventurer you will gain a new perspective on your professional challenges and opportunities.

Brian O’Malley’s keynotes are a powerful blend of artistry and adventure. His multi-media presentations have entertained, inspired and energized audiences such as; The Washington Post, IBM, Kodak, State Farm, Nordstrom, Merck, National Geographic, Wells Fargo and hundreds more around the world.

Stories fueled by his career experience as an expedition leader, Paramedic, Firefighter, SWAT Team officer and Wish Grantor; Brian will take you on a journey that will inspire you to face your own Mt. Everest. Brian has the unique ability to connect with an audience on a very personal level and meeting planners’ say, “This is the one program you do not want to miss.”

[www.BrianOMalley.com](http://www.BrianOMalley.com)

[www.adventureSpeaking.com](http://www.adventureSpeaking.com)

---

The luncheon is emceed by MIC co-founder and NSA Colorado Member
Scott Friedman, CSP

Scott Friedman, CSP, 2004-05 President of the National Speakers Association and co-founding member of MIC of Colorado, is the author of 2 books and co-author of 4 others. Scott’s latest book, “Punchlines, Pitfalls and Powerful Programs - Ten Surefire Ways of Adding Humor to Your Presentations,” is the perfect resource for those looking to connect with their audience.... whoever that may be. Scott outlines effective methods for engaging and educating an audience through humor and storytelling.

[www.FunnyScott.com](http://www.FunnyScott.com)
Success is a product of environment. Within our distinctive collection, you will find destinations where work, rest and play seamlessly intertwine, creating environments that are inspiring and productive.

With state-of-the-art facilities, focused settings and distinctive surroundings, our properties create memorable meeting experiences where ideas thrive and successful outcomes are achieved.

Kevin Barosso
Denver National Sales Office
303-268-6874
kbarosso@destinationhotels.com

destinationmeetings.com

A distinctive experience provided by Destination Hotels & Resorts.
We’ve been holding

SUCCESSFUL MEETINGS

since 1849

Fort Worth has been a friendly gathering place since the days of the Old West. Today, we’re a premier meeting destination in America. Just 17 miles from DFW International Airport, our dynamic downtown offers 2,300 hotel rooms within walking distance of the 253,226-square-foot Fort Worth Convention Center. There’s also Sundance Square – downtown’s 35-block entertainment district, Western heritage in the Stockyards, and the masterpieces of the Cultural District.

Saddle up at www.fortworth.com

Fort Worth Convention Center • 253,226 sq ft of exhibit space • 2,000+ downtown hotel rooms
<table>
<thead>
<tr>
<th>Booth</th>
<th>Company</th>
<th>Address</th>
<th>City, State, Zip</th>
<th>Contact</th>
<th>Phone</th>
<th>E-mail</th>
</tr>
</thead>
<tbody>
<tr>
<td>701</td>
<td>ALHI/Fiesta Americana Hotels</td>
<td>4155 E. Jewell Avenue, Suite 808</td>
<td>Denver, CO 80222</td>
<td>Bill Light</td>
<td>303.756.9466</td>
<td><a href="mailto:blight@alhi.com">blight@alhi.com</a></td>
</tr>
<tr>
<td>202</td>
<td>All Mountain Transportation</td>
<td>331 Metcalf Road, Suite B7</td>
<td>Avon, CO 81620</td>
<td>John Thierfelder</td>
<td>970.949.9255</td>
<td><a href="mailto:john@vailrides.com">john@vailrides.com</a></td>
</tr>
<tr>
<td>206</td>
<td>Alpine Villa Retreat</td>
<td>POB 4510 2345 Tiger Road</td>
<td>Breckenridge, CO 80424</td>
<td>Elizabeth Hawkins</td>
<td>970.453.4924</td>
<td><a href="mailto:elizabeth@alpinelink.com">elizabeth@alpinelink.com</a></td>
</tr>
<tr>
<td>325</td>
<td>Aruba CVB</td>
<td>76 Wildglen Dr</td>
<td>Suwanee, GA 30024</td>
<td>Pamela Shepherd</td>
<td>678.614.6005</td>
<td><a href="mailto:pam@meetingaruba.com">pam@meetingaruba.com</a></td>
</tr>
<tr>
<td>702</td>
<td>Austin CVB</td>
<td>301 Congress, Ste 200</td>
<td>Austin, TX 78701</td>
<td>Brian Payne</td>
<td>512.857.2719</td>
<td><a href="mailto:bpayne@austinconvention.com">bpayne@austinconvention.com</a></td>
</tr>
<tr>
<td>203</td>
<td>Beaver Run Conference Center</td>
<td>316 Parkway Circle North</td>
<td>Fossil Creek, CO 80525-3874</td>
<td>Harry Damm</td>
<td>303.791.2888</td>
<td><a href="mailto:skimeet@aol.com">skimeet@aol.com</a></td>
</tr>
<tr>
<td>706</td>
<td>Big Sky Resort</td>
<td>PO Box 160001</td>
<td>Big Sky, MT 59716</td>
<td>Brian Mordecai</td>
<td>406.995.5893</td>
<td><a href="mailto:bmordecai@bigskiresort.com">bmordecai@bigskiresort.com</a></td>
</tr>
<tr>
<td>705</td>
<td>Billings Mt CVB</td>
<td>815 S 27th St</td>
<td>Billings, MT 59101</td>
<td>Tom Krause</td>
<td>406.856.3671</td>
<td><a href="mailto:tom@billingschamber.com">tom@billingschamber.com</a></td>
</tr>
<tr>
<td>707</td>
<td>Boise CVB</td>
<td>312 S 9th Street Ste 100</td>
<td>Boise, ID 83702</td>
<td>Lori Brown</td>
<td>208.344.7777</td>
<td><a href="mailto:lbrown@boisecvb.org">lbrown@boisecvb.org</a></td>
</tr>
<tr>
<td>204</td>
<td>Breckenridge CVB</td>
<td>311 S. Ridge Street</td>
<td>Breckenridge, CO 80424</td>
<td>Donna Horii</td>
<td>970.453.5068</td>
<td><a href="mailto:dhorii@breckenridgecvb.org">dhorii@breckenridgecvb.org</a></td>
</tr>
<tr>
<td>409</td>
<td>Brede Exposition Services</td>
<td>5140 Colorado Blvd</td>
<td>Denver, CO 80216-3120</td>
<td>Ansley Seymour</td>
<td>303.399.8400</td>
<td><a href="mailto:aseymour@brede.com">aseymour@brede.com</a></td>
</tr>
<tr>
<td>211</td>
<td>Broadmoor</td>
<td>1 Lake Avenue</td>
<td>Colorado Springs, CO 80906</td>
<td>Tammy Page</td>
<td>719.471.6144</td>
<td><a href="mailto:tpage@broadmoor.com">tpage@broadmoor.com</a></td>
</tr>
<tr>
<td>125</td>
<td>Buca di Beppo, Broomfield</td>
<td>615 Flatiron Market Place Drive</td>
<td>Broomfield, CO 80021</td>
<td>Kathy Smoker</td>
<td>303.738.3287</td>
<td><a href="mailto:ksmoker@buccainc.com">ksmoker@buccainc.com</a></td>
</tr>
<tr>
<td>206</td>
<td>Cable Center, The</td>
<td>2000 Buchtel Blvd.</td>
<td>Denver, CO 80210</td>
<td>Lisa Gulyas</td>
<td>303.871.4022</td>
<td><a href="mailto:lgulyas@cablecenter.org">lgulyas@cablecenter.org</a></td>
</tr>
<tr>
<td>409</td>
<td>CEAVCO Audio Visual</td>
<td>6240 West 52nd Ave</td>
<td>Arvada, CO 80002</td>
<td>Douglas Grebenc</td>
<td>303.539.3500</td>
<td><a href="mailto:douggrebenc@ceavco.com">douggrebenc@ceavco.com</a></td>
</tr>
<tr>
<td>211</td>
<td>CEAVCO Audio Visual</td>
<td>121 W 15th Street, Ste. 202</td>
<td>Cheyenne, WY 82001</td>
<td>Shantelle Dedicke</td>
<td>307.778.3133</td>
<td><a href="mailto:shantelle@cheyenne.org">shantelle@cheyenne.org</a></td>
</tr>
<tr>
<td>300</td>
<td>Cheyenne Mountain Resort</td>
<td>3225 Broadmoor Valley Road</td>
<td>Colorado Springs, CO 80906</td>
<td>Penny Bergsten</td>
<td>719.538.4024</td>
<td><a href="mailto:pbergsten@broadmoorhotelmanagement.com">pbergsten@broadmoorhotelmanagement.com</a></td>
</tr>
<tr>
<td>416</td>
<td>Colorado Meetings and Events Magazine</td>
<td>3012 Lake Hallow Road</td>
<td>Berthoud, CO 80513</td>
<td>Lisa Lindgren</td>
<td>970.532.4449</td>
<td><a href="mailto:lisa.lindgren@bigroak.com">lisa.lindgren@bigroak.com</a></td>
</tr>
<tr>
<td>209</td>
<td>Colorado Springs CVB</td>
<td>551 Cascade Ave</td>
<td>Colorado Springs, CO 80903</td>
<td>Kathy Reak</td>
<td>719.685.7638</td>
<td><a href="mailto:kathyr@viscos.com">kathyr@viscos.com</a></td>
</tr>
<tr>
<td>306 &amp; 305</td>
<td>COFMA</td>
<td>10345 Park Meadows Drive</td>
<td>Littleton, CO 80120</td>
<td>Kevin Duncan</td>
<td>303.728.5942</td>
<td><a href="mailto:kevin.duncan@denvermarriottsouth.com">kevin.duncan@denvermarriottsouth.com</a></td>
</tr>
<tr>
<td>103</td>
<td>Crested Butte Mountain Resort</td>
<td>520 S. 2nd St.</td>
<td>Littleton, CO 80120</td>
<td>Kevin Williams</td>
<td>303.292.6278</td>
<td><a href="mailto:kweber@destinationhotels.com">kweber@destinationhotels.com</a></td>
</tr>
<tr>
<td>403</td>
<td>Crowne Plaza DIA</td>
<td>15500 East 40th Avenue</td>
<td>Denver, CO 80229</td>
<td>Michael Larsen</td>
<td>303.302.4146</td>
<td><a href="mailto:mlarsen@qph.com">mlarsen@qph.com</a></td>
</tr>
<tr>
<td>209</td>
<td>Crowne Plaza Hotel Colorado Springs</td>
<td>2866 South Circle Drive</td>
<td>Colorado Springs, CO 80906</td>
<td>Mark Richardson</td>
<td>719.576.5900</td>
<td><a href="mailto:mrichardson@hghc.com">mrichardson@hghc.com</a></td>
</tr>
<tr>
<td>113 &amp; 115</td>
<td>eMeetingsOnline</td>
<td>5994 S. Holly St. Suite #142</td>
<td>Greenwood Village, CO 80111-4221</td>
<td>Jeremiah Fellows</td>
<td>303.459.6678</td>
<td><a href="mailto:jfellows@emeetingsonline.com">jfellows@emeetingsonline.com</a></td>
</tr>
<tr>
<td>106</td>
<td>Estes Park CVB</td>
<td>P.O. Box 1200</td>
<td>Estes Park, CO 80517</td>
<td>Julie Nikolai</td>
<td>970.577.9900</td>
<td><a href="mailto:jnikolai@estes.org">jnikolai@estes.org</a></td>
</tr>
<tr>
<td>704</td>
<td>Fargo-Moorhead CVB</td>
<td>2004 44th Street</td>
<td>Fargo, ND 58103</td>
<td>Terry Ongard</td>
<td>701.365.4560</td>
<td><a href="mailto:terri@fargomoorhead.org">terri@fargomoorhead.org</a></td>
</tr>
<tr>
<td>407</td>
<td>FastSigns DTC</td>
<td>9868 E. Arapahoe Road</td>
<td>Greenwood Village, CO 80112</td>
<td>Carmen Rzentzio</td>
<td>303.792.0878</td>
<td><a href="mailto:carmen.rzentzio@fastsigns.com">carmen.rzentzio@fastsigns.com</a></td>
</tr>
<tr>
<td>110</td>
<td>Fort Collins CVB</td>
<td>19 Old Town Square, Suite. 137</td>
<td>Fort Collins, CO 80524</td>
<td>Tyler James</td>
<td>719.232.3845</td>
<td><a href="mailto:tkjames@tcollins.com">tkjames@tcollins.com</a></td>
</tr>
<tr>
<td>210</td>
<td>Fort Restaurant</td>
<td>19192 Colorado Hwy 8</td>
<td>Morrison, CO 80465</td>
<td>Melissa Severson</td>
<td>303.697.2282</td>
<td><a href="mailto:banquets@theforest.com">banquets@theforest.com</a></td>
</tr>
<tr>
<td>413</td>
<td>Fort Worth CVB</td>
<td>111 W. 4th. Suite 200</td>
<td>Fort Worth, TX 76102</td>
<td>David Dubois</td>
<td>817.698.7822</td>
<td><a href="mailto:daviddubois@fortworthcvb.com">daviddubois@fortworthcvb.com</a></td>
</tr>
<tr>
<td>418</td>
<td>Freeman</td>
<td>15500 East 40th Avenue</td>
<td>Denver, CO 80229</td>
<td>Megan Larsen</td>
<td>303.302.4146</td>
<td><a href="mailto:megan.larsen@qph.com">megan.larsen@qph.com</a></td>
</tr>
<tr>
<td>112</td>
<td>Gaylord Hotels</td>
<td>One Gaylord Drive</td>
<td>Nashville, TN 37214</td>
<td>Abigail Buller</td>
<td>615.316.6415</td>
<td><a href="mailto:abuller@gaylordentertainment.com">abuller@gaylordentertainment.com</a></td>
</tr>
<tr>
<td>108</td>
<td>Grand Junction VCB</td>
<td>740 Horizon Drive</td>
<td>Grand Junction, CO 81506</td>
<td>Erin Chapman</td>
<td>970.244.1480</td>
<td><a href="mailto:erin@gjc.org">erin@gjc.org</a></td>
</tr>
<tr>
<td>423</td>
<td>Great Cities</td>
<td>9356 E. Powers Pl.</td>
<td>Englewood, CO 80111</td>
<td>Pat Westcott</td>
<td>303.713.1368</td>
<td><a href="mailto:patwestcott@greatcities.us.com">patwestcott@greatcities.us.com</a></td>
</tr>
<tr>
<td>213</td>
<td>Greater Pueblo Chamber of Commerce</td>
<td>302 N. Santa Fe</td>
<td>Pueblo, CO 81003</td>
<td>Rodney Slyhoff</td>
<td>719.542.1704</td>
<td><a href="mailto:rod.slyhoff@b6.net">rod.slyhoff@b6.net</a></td>
</tr>
<tr>
<td>109</td>
<td>Heritage Todd Creek Golf Club</td>
<td>8455 Heritage Drive</td>
<td>Thornton, CO 80602</td>
<td>Taunya Cordova</td>
<td>303.819.4282</td>
<td><a href="mailto:tcordova@heritagetoddcreekgolf.com">tcordova@heritagetoddcreekgolf.com</a></td>
</tr>
<tr>
<td>102</td>
<td>Hertz</td>
<td>10345 Park Meadows Drive</td>
<td>Denver, CO 80229</td>
<td>Laura Melish</td>
<td>303.302.4146</td>
<td><a href="mailto:lmelish@hertz.com">lmelish@hertz.com</a></td>
</tr>
<tr>
<td>111</td>
<td>Hilton Resorts of Arizona</td>
<td>11111 N 7th Street</td>
<td>Phoenix, AZ 85020</td>
<td>Linda Baumann</td>
<td>602.870.8125</td>
<td><a href="mailto:lbaumann@hilton.com">lbaumann@hilton.com</a></td>
</tr>
<tr>
<td>219</td>
<td>hinton+grusich hotel collection</td>
<td>3051 S. Colorado Blvd.</td>
<td>Denver, CO 80222</td>
<td>Todd Seymour</td>
<td>303.759.3480</td>
<td><a href="mailto:todd@wellshireinn.com">todd@wellshireinn.com</a></td>
</tr>
</tbody>
</table>
The Meetings Industry (MIC) of Colorado is extremely grateful to all of our sponsors. We invite and encourage you to tear out this list of sponsors and utilize them for your event and meeting needs.

### Gold Sponsors

**Brede Exposition Services**  
Ansley Seymour  
5140 Colorado Blvd  
Denver, CO  80216  
303.399.8600  
aseymour@brede.com  
**MIC Organization Pavilion Sponsor**

**Fort Worth Convention & Visitors Bureau**  
David Dubois  
415 Throckmorton  
Fort Worth, TX  76102  
817.698.7822  
daviddubois@fortworth.com  
**Lunch Sponsor**

**Sheraton Denver Downtown Hotel**  
Chris Claydon  
1550 Court Place  
Denver, CO  80202  
303.626.2565  
Gloria.Crawford@Sheraton.com  
**Venue Sponsor**

### Colorado Meetings and Events Magazine

**Colorado Meetings and Events Magazine**  
Lisa Lindgren  
3012 Lake Hallow Road  
Berthoud, CO  80513  
970.532.4449  
lisa.lindgren@tigeroak.com  
**Media Sponsor**

**Freeman**  
Michelle Burns  
4493 Florence Street  
Denver, CO  80238  
303.320.5118  
michelle.burns@freemanco.com  
**Exhibit Services Sponsor**

**Gateway Park Hotel Alliance**  
Megan Larsen  
Director of Sales & Marketing  
15500 E. 45th Avenue  
Denver, CO  80239  
303.302.4146  
megan.larsen@jgh.com  
**Continental Breakfast Sponsor**

**Skyline Talent & Events**  
Skye Griffith  
915 Santa Fe Drive  
Denver, CO  80204  
303.595.8747  
skye@skylineusa.com  
**Entertainment Sponsor**

### Colorado Rockies & ARAMARK at Coors Field

**Colorado Rockies & ARAMARK at Coors Field**  
Heather VanBenschoten  
2001 Blake Street  
Denver, CO  80205  
303.312.2511  
vanbenschoten-heather@aramark.com  
**VIP Reception Sponsor**

**VISIT DENVER... The Convention & Visitors Bureau**  
Rebecca Dillahunty  
1555 California Street, Suite 300  
Denver, CO  80202  
303.571.9422  
r.dillahunty@visitdenver.com  
**Cash Sponsor**

### comHAUS

**comHAUS**  
Mike McKinney  
8461 Turnpike Drive  
Westminster, CO  80031  
800.694.9747  
mike@comhaus.com  
**Recording & Hosting Services Sponsor**

**Gateway Audiovisuals, Inc.**  
Scott Collinson  
2130 S. Dahlia Street  
Denver, CO  80222  
303.758.1818  
scollinson@imageav.com  
**Audio Visual Sponsor**

**You Want What? Productions, Inc.**  
Nicholas Kargel  
800 S Jason St  
Denver, CO  80223  
303.744.6465  
info@ywwproductions.com  
**Stage Set Sponsor**

### Destination Hotels & Resorts

**Destination Hotels & Resorts**  
Kevin Barosso  
10333 East Dry Creek Road, Suite 450  
Englewood, CO  80112  
303.268.6874  
kbarosso@destinationhotels.com  
**Keynote Sponsor**

**INVESCO Field at Mile High**  
Anna Marie Martinez  
1701 Bryant Street, Suite 700  
Denver, CO  80204  
720.258.3067  
annamarie.martinez@broncos.nfl.net  
**Tote Bags Sponsor**

**Zerista Event Networking Software**  
John Kanarowski  
219 South Gilpin St.  
Denver, CO  80206  
303.399.1232  
john@zerista.com  
**Social Networking Sponsor**

### Fastsigns, D.T.C.

**Fastsigns, D.T.C.**  
Carmen Rentzios  
9686 E. Arapahoe Road  
Greenwood Village, CO  80112  
303.792.0878  
carmen.rentzios@fastsigns.com  
**Water Bottles Sponsor**

**RegOnline/The Active Network**  
Eric Olsen  
4888 Pearl East Circle #300 W  
Boulder, CO  80301  
604.438.7361 x1474  
Eric.Olson@regonline.com  
**Registration Sponsor**
The Meetings Industry of Colorado (MIC) is extremely grateful to all of our sponsors. We invite and encourage you to tear out this list of sponsors and utilize them for your event and meeting needs.

### Silver Sponsors

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gaston Photography</td>
<td>David Gaston, 2194 Robindale Way, Castle Rock, CO 80109, 303.660.4645, <a href="mailto:info@gastonphotography.com">info@gastonphotography.com</a></td>
</tr>
</tbody>
</table>

**Photography Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel Alberta</td>
<td>Deborah J. Drisdale, 31103 Rancho Viejo Road, D-2539, San Juan Capistrano, CA 92675, 949.330.8505, <a href="mailto:travelalberta@cox.net">travelalberta@cox.net</a></td>
</tr>
</tbody>
</table>

**Lanyard Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vail Valley Partnership, The Chamber and Tourism Bureau</td>
<td>Danielle McNair, PO Box 1130, Vail, CO 81658, 970.477.4007, <a href="mailto:dmcnair@visitvailvalley.com">dmcnair@visitvailvalley.com</a></td>
</tr>
</tbody>
</table>

**Name Tag Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artistic Promotions</td>
<td>John Niemi, 2168 South Birch Street, Denver, CO 80222, 303.759.5559, <a href="mailto:john@artisticpromo.com">john@artisticpromo.com</a></td>
</tr>
</tbody>
</table>

**Pens Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>CasaBlanca</td>
<td>Bernadette Anthony, 950 West Mesquite Blvd, Mesquite, NV 89027, 888.711.4653, banthonycasablancaresort.com</td>
</tr>
</tbody>
</table>

**Cash Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Experient</td>
<td>Debbie Beldon, CMP, 110 16th Street, Suite 504, Denver, CO 80202, 303.825.8333 x199, <a href="mailto:Debbi.Beldon@experient-inc.com">Debbi.Beldon@experient-inc.com</a></td>
</tr>
</tbody>
</table>

**Massage Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grapes to Wine, LLC</td>
<td>Casandra Francisco, 3333 S. Colorado Blvd., Denver, CO 80222, 303.759.5400 ext. 213, <a href="mailto:todd@wellshireinn.com">todd@wellshireinn.com</a></td>
</tr>
</tbody>
</table>

**Centerpiece Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>HSMAI</td>
<td>Todd Seymour, 3333 S. Colorado Blvd., Denver, CO 80222, 303.759.5400 ext. 213, <a href="mailto:todd@wellshireinn.com">todd@wellshireinn.com</a></td>
</tr>
</tbody>
</table>

**Speaker Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>IAEF</td>
<td>Adrian S. Mabry, CMP, 110 16th Street #504, Denver, CO 80202, 303.825.8333, <a href="mailto:adrian.mabry@experient-inc.com">adrian.mabry@experient-inc.com</a></td>
</tr>
</tbody>
</table>

**Emcee Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>SGMP</td>
<td>Mary Williams, 501 S. Cherry St., Suite 400, Denver, CO 80246, 303.782.5251, <a href="mailto:mwilliams@nw.org">mwilliams@nw.org</a></td>
</tr>
</tbody>
</table>

**Transportation Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yellow Cab, SuperShuttle and ExecuCar</td>
<td>Aaron Lackey, 4605 Paris Street, Box 1, Suite 20, Denver, CO 80239, 720.374.4165, <a href="mailto:aaron.lackey@veoliatransportation.com">aaron.lackey@veoliatransportation.com</a></td>
</tr>
</tbody>
</table>

### Bronze Sponsors

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Little Eden Plantscaping</td>
<td>Terry Renolds, 15550 West 72nd Avenue, Arvada, CO 80007, 303.422.3336, <a href="mailto:littleelden@mac.com">littleelden@mac.com</a></td>
</tr>
</tbody>
</table>

**Plants Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>MPIRMC</td>
<td>Steve Kinsley, 6732 W. Coal Mine Ave., #419, Littleton, CO 80123, 303.798.3664, <a href="mailto:steve@kinsleyassociates.com">steve@kinsleyassociates.com</a></td>
</tr>
</tbody>
</table>

**Speaker Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Myrtle Beach</td>
<td>Tiffany Andrews, 2101 North Oak Street, Myrtle Beach, SC 29578, 863.918.1236, <a href="mailto:tandrews@mb-cc.com">tandrews@mb-cc.com</a></td>
</tr>
</tbody>
</table>

**Caricature Artist Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>NSA-CO</td>
<td>Dean M. Savoca, 303.333.3038, <a href="mailto:dean@deansasavoca.com">dean@deansasavoca.com</a></td>
</tr>
</tbody>
</table>

**Speaker and Panel Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>PCMA/HelmsBriscoe</td>
<td>Carol Lathrop, CMP, 7010 Broadway Suite 320, Denver, CO 80221, 303.457.2119, <a href="mailto:Carol@TheMeetingEdge.com">Carol@TheMeetingEdge.com</a></td>
</tr>
</tbody>
</table>

**Speaker Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>RMBTA</td>
<td>Kari Obernesser, 4150 East Mississippi Avenue, Denver, CO 80246, 303.639.1609, <a href="mailto:kobernesser@loewshotels.com">kobernesser@loewshotels.com</a></td>
</tr>
</tbody>
</table>

**Speaker Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scott Friedman &amp; Associates</td>
<td>Scott Friedman, 16351 W. Ellsworth Ave, Golden, CO 80401, 303.284.0811, <a href="mailto:scott@funnyscott.com">scott@funnyscott.com</a></td>
</tr>
</tbody>
</table>

**Emcee Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>SGMP</td>
<td>Mary Williams, 501 S. Cherry St., Suite 400, Denver, CO 80246, 303.782.5251, <a href="mailto:mwilliams@nw.org">mwilliams@nw.org</a></td>
</tr>
</tbody>
</table>

**Speaker Sponsor**

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yellow Cab, SuperShuttle and ExecuCar</td>
<td>Aaron Lackey, 4605 Paris Street, Box 1, Suite 20, Denver, CO 80239, 720.374.4165, <a href="mailto:aaron.lackey@veoliatransportation.com">aaron.lackey@veoliatransportation.com</a></td>
</tr>
<tr>
<td>Booth</td>
<td>Company</td>
</tr>
<tr>
<td>-------</td>
<td>------------------------------</td>
</tr>
<tr>
<td>131</td>
<td>Hyatt Regency Jacksonville</td>
</tr>
<tr>
<td>404</td>
<td>Image Audiovisuals, Inc.</td>
</tr>
<tr>
<td>708</td>
<td>Indianapolis CVA</td>
</tr>
<tr>
<td>406</td>
<td>INVEESCO Field at Mile High</td>
</tr>
<tr>
<td>510</td>
<td>ISDN ESES</td>
</tr>
<tr>
<td>221</td>
<td>Keystone Resort &amp; Conference Center</td>
</tr>
<tr>
<td>318</td>
<td>Krisam Group</td>
</tr>
<tr>
<td>205</td>
<td>Lewis Hotels</td>
</tr>
<tr>
<td>308</td>
<td>Loews Denver Hotel</td>
</tr>
<tr>
<td>427</td>
<td>Madison Avenue Signs</td>
</tr>
<tr>
<td>226</td>
<td>Marriott Resorts Hawaii</td>
</tr>
<tr>
<td>107</td>
<td>Mecklenburg Motivation</td>
</tr>
<tr>
<td>122</td>
<td>Meetings West</td>
</tr>
<tr>
<td>126</td>
<td>Moab Utah Meetings and Events</td>
</tr>
<tr>
<td>410</td>
<td>MPI RMC</td>
</tr>
<tr>
<td>400</td>
<td>Myrtle Beach Convention Center</td>
</tr>
<tr>
<td>108</td>
<td>NSA-CD</td>
</tr>
<tr>
<td>218</td>
<td>Omni Hotels</td>
</tr>
<tr>
<td>118</td>
<td>Ontario Convention &amp; Visitors Bureau</td>
</tr>
<tr>
<td>327</td>
<td>Palace Resorts</td>
</tr>
<tr>
<td>100</td>
<td>Premier Champions</td>
</tr>
<tr>
<td>425</td>
<td>Providence Warwick CVB</td>
</tr>
<tr>
<td>222</td>
<td>Puerto Rico Convention Bureau</td>
</tr>
<tr>
<td>324</td>
<td>Qwest Center Omaha</td>
</tr>
<tr>
<td>304</td>
<td>Regonline / The Active Network</td>
</tr>
<tr>
<td>310</td>
<td>Renaissance Denver Hotel</td>
</tr>
<tr>
<td>323</td>
<td>Reno Tahoe</td>
</tr>
<tr>
<td>415</td>
<td>RMBTA</td>
</tr>
<tr>
<td>429</td>
<td>RMC IAEE</td>
</tr>
<tr>
<td>363</td>
<td>RMPCA</td>
</tr>
<tr>
<td>119</td>
<td>San Diego CVB</td>
</tr>
<tr>
<td>120</td>
<td>San Mateo County/Siicon Valley CVB</td>
</tr>
<tr>
<td>326</td>
<td>Scotsbluff-Gering Nebraska</td>
</tr>
<tr>
<td>112</td>
<td>SOMP</td>
</tr>
<tr>
<td>408</td>
<td>Sheraton Denver Downtown Hotel</td>
</tr>
<tr>
<td>124</td>
<td>Shutters on the Beach</td>
</tr>
<tr>
<td>703</td>
<td>Snowbird Resort/ Salt Lake CVB</td>
</tr>
<tr>
<td>208</td>
<td>Snowmass Tourism</td>
</tr>
<tr>
<td>707</td>
<td>Sol Mela Hotels &amp; Resorts</td>
</tr>
<tr>
<td>200</td>
<td>St. Julien Hotel &amp; Spa</td>
</tr>
<tr>
<td>412</td>
<td>Starwood Hotels and Resorts</td>
</tr>
<tr>
<td>212</td>
<td>Stonebridge Companies –</td>
</tr>
<tr>
<td>309</td>
<td>You Want What? Productions, Inc.</td>
</tr>
</tbody>
</table>
Our Purpose:
The Meetings Industry Council of Colorado (MIC) is a coalition of 12 professional meetings industry-related organizations. Its underlying purpose is to strengthen the relationships among participating organizations through increased communication and cooperation.

The benefits of the collaborative efforts of MIC include:
- Exchanging calendars of events to avoid duplication of meeting dates;
- Sharing chapter programming information and educational articles for inclusion in each other’s newsletters and providing membership mailing lists once a year per organization to promote organization-sponsored events;
- Initiating special joint programs pertaining to relevant issues within the meetings industry;
- Expanding networking opportunities and knowledge of the industry;
- Initiating joint recommendations and action on pertinent issues to the industry, locally, nationally and internationally.
8:30 am – 9:45 am
Concurrent Breakout Sessions (5)

How to Negotiate Hotel Group Sales Contracts in Today’s Economy I – Governor’s Square 14
Steve Rudner - Sponsored by CMCA

The Economy: Recession and Recovery – Governor’s Square 12
Mark Sneed, PhD - Sponsored by CFEA

Ethics – A Discussion in Shades of Gray – Governor’s Square 11
Terri Breining, CMM, CMP - Sponsored by MPIRMC

Leadership Demonstrated in Challenged Times – Snapshots of successes achieved against the odds – Governor’s Square 15
Tim W. Jackson, CAE, CMP - Sponsored by CSAE

Creating Events That Attract Sponsors – Governor’s Square 10
Skye Griffith, CFEE - Sponsored by ISES

10:00 am – 11:15 am
Concurrent Breakout Sessions (5)

How to Negotiate Hotel Group Sales Contracts in Today’s Economy II – Governor’s Square 14
Steve Rudner - Sponsored by CMCA

Winning in the Federal Marketplace – Governor’s Square 12
Chip Smith - Sponsored by Experient

CSR/Green Meeting Metrics: Accountability, Measurability and ROI – Governor’s Square 11
Amanda Gourgue, CMP, LEED AP - Sponsored by RMPCMA

Building a Strategic Meetings Management Program – Governor’s Square 10
Tamara Gordon - Sponsored by RMBTA

Top Five Ways To Grow Your Business – Governor’s Square 15
Colleen Stanley - Sponsored by SGMP

1:45 pm – 3:15 pm
Break Out Sessions for Suppliers (2)

Providing Great Service: Getting Inside the Customers Head – Governor’s Square 14
David Corson, PhD - Sponsored by HSMAI

Panel Discussion: Secrets to Success with Meeting Planners – Governor’s Square 15
Moderator - Dean Savoca
Cari A. "Cas" Strouse, CMM, CMP; Debra A. Beldon, CMP; Steve Kinsley

3:45 pm – 4:45 pm - Power Hour (2)

Panel Discussion – The Application of New Media Technology to Meetings! – Governor’s Square 15
Moderator - Gina Schreck CSP
Jim Turner; Lucretia Pruitt; John Kanarowski; Amber Naslund

Laugh-o-Nomics – The Funny Business of Connecting Happiness at Work to Your Bottom Line – Governor’s Square 14
Brad Montgomery, CSP - Sponsored by NSA
INVECO FIELD at Mile High
Create an Experience, ON or OFF the Field

Business Meetings Conferences
Groups of 20 to 76,000

Corporate Events Non-Profit Galas

Company Picnics Teambuilding Programs

Social Celebrations Holiday Parties

Inventive. Incomparable. INVECO Field.

· On Site Catering       · FREE Onsite Parking       · All Inclusive Rates
· In-House Audio Visual  · Multi Event Discounts    · Non-Profit Rates

www.INVECOFieldatMileHigh.com · 720.258.3000
Skye N. Griffith, CFEE
Speaks at 8:30am on
Creating Events that
Attract Sponsors

Skyline Gold Sponsored Entertainment
Byron Shaw & Chad Aman, Music • Dave Els Gun, Escape Artist • FTM Jazz Trio • Gregg Tobo, Amazing Illusionist
Jackie Green, Makeup Artist • Phelyx, Metal Bending Magic • Steve Manshel, Music

303/595-8747 • skylineusa.com
Having experienced all that the Meetings Industry Council of Colorado Educational Conference and Trade Show has to offer, we look forward to seeing you next March for our 11th Annual Meeting. Please watch MIC’s website for information about the date and location:

www.mic-colorado.org

National Speakers Association Colorado

HOT TOPICS

Top Talent
ROI: Return on Ideas

NSA Colorado is your source for the most talented speakers for your next event.

Use our FREE web service to find your next fantastic speaker

www.NSAColorado.org

SuperShuttle
Need a lift?

BOOK ONLINE
SUPERSHUTTLE.COM
For group rates call 720-374-4165

HOME & HOTEL AIRPORT RIDE
24 HR SERVICE 1-800-Blue Van

Service 24/7
Ask about our Safe Ride Home and Airport Service

ColoradoCab.com 303-777-7777

Your private sedan to or from the airport.
Private charters and VIP transfers

Online: ExecuCar.com 800-410-4444
For group rates call 720-374-4165

EXECUCAR
PROVIDING GREAT SERVICE: GETTING INSIDE THE CUSTOMERS HEAD

David Corsun, PhD
Director & Associate Professor, Daniels College of Business, School of Hotel Restaurant and Tourism Management
www.daniels.du.edu

In this engaging workshop Dr. David Corsun, the Director of The University of Denver, Daniels College of Business, School of Hotel, Restaurant and Tourism Management will discuss the characteristics of service and how understanding your customers will help your staff produce customer delight.

SECRETS TO SUCCESS WITH MEETING PLANNER

Dean Savoca (Moderator)
Performance Consultant, Trainer, Executive Coach & Keynote Speaker

Cari A. “Cas” Strouse, CMM, CMP
Meeting & Events Director, CH2M HILL

Debra A. Beldon, CMP
Vice President, Strategic Account Management, Experient

Steve Kinsley
President, Kinsley

Have you ever lost business and wondered why? Have you ever wondered how do I get in the door of a meeting planner to get an opportunity? Do you wish you knew the formula of how to build relationships with meeting planners to get long-term business? Here is your chance! Come hear a distinguished group of meeting planners share:

- How to get my attention
- What to do and not to do to get my business
- How to respond to an RFP
- How we make decisions and chose vendors
- How associations work and who are the real decision makers
- How to best position your company to build a long lasting relationship.

Don’t miss this opportunity to get a behind the scenes view of the meeting planner and get that burning question answered!

PANEL DISCUSSION - THE APPLICATION OF NEW MEDIA TECHNOLOGY TO MEETINGS

Gina Schreck, CSP (Moderator)
President & Co-founder, Synapse 3Di

Jim Turner
Social Media Director & Conference Director, BlogWorld & New Media Expo

Lucretia Pruitt
Director of Social Media, Collective Bias

John Kanarowski
President of Zerista

Amber Naslund
Director of Community, Radian6

Facebook, Twitter, LinkedIn, Plaxo, Flickr, Tweetdeck, hashtags – We hear these terms everyday in our work and social circles. As meeting professionals, it is clear that there’s something to the social media arena – but how does it apply to meetings? Join our panelists for a lively investigation of new media relevance to the meeting industry. Our moderator and panelists are current benefactors of new media in to their businesses and will help us understand how we can begin to do the same. Real-time application of technology to meetings - get on Twitter now and you can engage in the conversation, send us your questions, comments and rants by adding this “tag” in each tweet: #mic10. We will also be streaming the session live via the web so be sure to keep an eye out for additional information.

LAUGH-O-NOMICS - THE FUNNY BUSINESS OF CONNECTING HAPPINESS AT WORK TO YOUR BOTTOM LINE

Brad Montgomery, CSP
President, Brad Montgomery Productions
www.bradmontgomery.com

A laugh-out-loud funny program that reminds of the connection between levity, lightheartedness and humor and our bottom line. Think happiness can help YOU get what you want? So do we... come ready to laugh and learn how humor can make you better.

4:45 – 6:00 PM ~ CLOSING RECEPTION AND ENTERTAINMENT – ALL ARE INVITED
NEED DIRECTION?
Brede will help you with all of your tradeshow needs.

Brede EXPOSITION SERVICES

Congratulations MIC on 10 Years!!!

MIC of Colorado
Meetings Industry Council of Colorado
10th Anniversary Educational Conference and Trade Show

Contact Brede-Colorado for your Trade Show Exposition Needs!
303.399.8600 - www.brede.com
Set Design, Construction and Rentals for meetings, events, live entertainment and video.

You have something to say. Say it boldly.

Rental Sets
Use a cost-effective rental set to give your general session or banquet a stylish look without breaking the bank.

Lecterns
Rent an acrylic lectern designed with meeting planners in mind to have the look and functionality you've been looking for.

Thinking Green
We pay strong attention to green building materials and practices.

Custom Design
From concept and digital rendering to fabrication and installation, You Want What? helps deliver your message on the biggest visual element in the room: the stage.

Stress-Free Experience
You Want What? will complete the job on time and on budget.

Free Estimates
Call You Want What? for a competitive quote on your next project.

You Want What? Productions Inc.
800 S Jason St., Denver, CO 80223
Phone (303) 744-6465
info@ywwproductions.com
youwantwhatproductions.com
Video Webcasts

Attendance hurting? Need new revenues? Ready to go online? comHAUS’ Video webcasts offer you the competitive edge!

comHAUS’ Video Webcasts give you vibrant new revenue streams – fully supported. Facilities, bandwidth, registration, ecommerce, equipment, technicians, tech support – your location or ours – comHAUS’ experienced team will bring your event to life.

Trust comHAUS to deliver your event pain free!

- Powerful, robust video – Windows Media® or Flash®
- Custom branded – your colors, banner and logo
- Easily integrate slides – using Microsoft Silverlight®
- Highly Interactive – chat, Q&A, Poll
- Fully supported – faculty, staff and end users
- Online registration – ecommerce, confirmation
- On-site support – technicians and equipment

Boost attendance and revenues with comHAUS’ Video Webcasts. Live events, annual conferences, management retreats, desktop learning – take your meetings online!

Call about comHAUS’ Video Webcasts today!

Anywhere, anytime, any media!

800.694.9747
www.comhaus.com
Your #1 Source for Indoor and Outdoor Foliage!

Need to spruce up your event? Give us a call. We will deliver, pick up and, make sure that our plants and flowers, meet the highest standards. Large or small, banquet hall to convention center....we’ve got you covered! Guaranteed.

For pricing information and general inquiries please call, Terry Rennolds at (303)422-3336 or email us directly at littleeden@mac.com

---

Call for a FREE consultation
Cassandra Francisco
Denver, CO
303-246-2337
c_franzisco@comcast.net

Proud Sponsor of 2010 MIC Conference Lunch Centerpieces

---

Treat your group to a new type of meeting.

Vail Valley, Colorado. A unique experience.

visitvailvalley.com • 800.338.2315 • dmcnair@visitvailvalley.com
Mesquite, Nevada Means Meetings

$79*

Your package includes
• One Night Stay at CasaBlanca Resort
• Continental Breakfast
• Plated Lunch
• Snack Break
• Free Meeting Space
• Inclusive. No Resort Fees

Book Today, Call 866-663-3320
www.casablancaresort.com

*Per person, tax inclusive, offer valid Sun - Thur, multi-day meeting menu selection, minimum of 20 people, management reserves all rights

Save the Date
Tuesday
November 9, 2010
Gateway Park
Hotel Alliance

10 Hotels
1700 Sleeping Rooms
80,000 Sq Ft of Meeting Space

Your Meeting Community -
Accommodations - 1,700 sleeping rooms, Ten convenient hotels, Seven Major Brands Meeting Resources - 50,000 Square Foot Convention Center and a total of over 87,000 square feet of meeting space. All hotels are located within two minutes from the convention center and offer complimentary transportation to the center and between each property. Advantages - All hotels offer complimentary - Wireless High Speed Internet; Parking, Airport Transportation, Local shuttle with access to shopping and entertainment, Enjoy the many restaurant and fast dining options available in the immediate area.

To book your next event please call 303-302-4146 or e-mail MEGAN.LARSEN@JOH.COM
Introducing the newest and most unique location for your next business event, The RoChenge Conference Center and Super Suites!
Reduce your carbon paw print.

Plan your greenest meeting ever in the city with everything from a sustainable programs manager and award-winning GreenPrint program to a compact, walkable downtown and a unique, online carbon calculator. See all seven reasons Denver is the best choice for your next meeting at OneCitySevenReasons.com.
Feel a sense of belonging from the moment you arrive and discover the casual elegance of downtown Denver as the Sheraton Denver Downtown places you in the heart of the city and within steps of the 16th Street Pedestrian Mall, a mile long tree lined promenade featuring outdoor bistros, restaurants, microbreweries, shopping and entertainment.

Explore the history and culture of Denver. Our landmark hotel designed by world renowned architect, I.M. Pei is just minutes away from the Denver Art Museum and Colorado’s State Capitol. Turn up the excitement and take the complimentary Mall Shuttle to see the Denver Nuggets, Colorado Avalanche, Denver Broncos and Colorado Rockies.

The Sheraton Denver Downtown Hotel surrounds you with genuine hospitality and delight. Relax in the comfort of guestrooms featuring crisp, white Sheraton Sweet Sleeper Beds and sweeping Rocky Mountain views. Upgrade your experience to a Club Level Floor with exclusive access to Sheraton’s premier Club Lounge. Revitalize at our Core Performance Fitness Center and year round heated outdoor pool. Socialize in our vibrant lobby with ample space to spread out, oversized chess boards to play and our unique Link @ Sheraton connectivity center. Unwind at the hip 16MIX, traditional Irish Pub Katie Mullen’s or feel at home in 1550 Restaurant & Lounge.

Meet with brilliance. Events both intimate and grand shine within 133,000 square feet of spectacular ballroom and meeting space. Our seasoned culinary team will accent the experience with cuisine that will exceed expectations. It is no wonder the Sheraton Denver Downtown is the preferred destination for dignitaries and the city’s most elite social events.

Whether traveling for business or pleasure, the Sheraton Denver Downtown helps you stay connected with what truly matters.

1550 Court Place | Denver | Colorado | 80202 | Tel. 303.893.3333 | www.sheratondenverhotel.com
Thank you for joining us today!
Once again, this year’s Exhibit Booths sold out very early. Plan now for the 11th Annual MIC of Colorado Educational Conference and Trade Show!

Thank you again, to this year’s sponsors:

**2010 Silver Sponsors**
- Gaston Photography
- Travel Alberta
- Vail Valley Partnership, The Chamber and Tourism Bureau

**2010 Bronze Sponsors**
- Artistic Promotions
- CasaBlanca Resort
- Christian Meetings & Convention Association (CMCA)
- Cheyenne Mountain Resort
- Colorado Convention Center
- Colorado Festivals & Events Association (CFEA)
- Colorado Society of Association Professionals (CSAE)
- Denver Merchandise Mart
- Destination Quebec - Tourism Quebec
- Experient
- Grapes to Wine LLC
- Hospitality Sales and Marketing Association International (HSMAI)
- International Association of Exhibitions and Events (IAEE)
- International Special Events Society (ISES) Denver Chapter
- Little Eden Plantscaping
- Meeting Professionals International (MPI) Rocky Mountain Chapter
- Myrtle Beach Convention Center
- National Speakers Association (NSA) Colorado
- Professional Convention Management Association (PCMA)
- Rocky Mountain Chapter / HelmsBriscoe
- Rocky Mountain Business Travel Association (RMBTA)
- Scott Friedman & Associates
- Society of Government Meeting Professionals (SGMP)
- Yellow Cab, SuperShuttle and ExecuCar

Conference and Trade Show Coordinators:

**MIC of Colorado**
c/o RMEC
8155 Briar Cliff Drive
Castle Rock, CO  80108-8215
Phone: 720.733.8000  •  Fax: 720.733.8999
Email: mic@rmecllc.com  •  www.mic-colorado.org