SPONSORSHIP OPPORTUNITIES!

Diamond Sponsors (10,000+) – In-Kind or Cash

Cash Opportunities
- Opening Reception/ Tradeshow Sponsor March 10 - $15,000 - secured
- Audio Visual Sponsor - $20,000+ - In-kind - secured
- Venue Sponsor - $50,000+ - In-kind - secured
- Registration & Mobile App Sponsorship - In-kind - secured
- Catering Sponsor - Retail in-kind – secured
- Opening Keynote March 11 General Session Sponsor - $12,000 cash includes 400 Keynote books to planners - secured

Platinum Sponsorships ($6,000-$9,999+)

Cash – Unlimited Opportunities
- Bathroom Sponsor - $6,000 cash or $12,000 in-kind - secured
- Break Sponsor - $6,000 cash - secured
- Engagement Area - $6,000 cash (4 available) – 4 secured
- Lunch Sponsors (2 available) - $6,000 cash – 2 secured
- Closing Keynote March 11 Speaker Sponsor - $6,000 cash - secured
- Entertainment Sponsor - $12,000 in-kind – secured
- Furniture Sponsor - $8,000 cash or $16,000 in-kind - Secured
- General Contractor – Exhibitor Booth Sponsor – in-kind - secured
- Opening Day March 10 Keynote Speaker Sponsor - $6,000 - secured
- Conference Notebook - $6,000 cash – secured
- Media Sponsor - $12,000+ In-kind - secured
- Planner Only Education - March 10 - $6,000 cash -secured
- Stage/Décor - $4,000 - In-kind – secured with AV sponsor
- Wireless Internet Sponsor- $6,000 cash or 12,000+ in-kind - Secured

Benefits:
- Website “Logo” Recognition as Platinum Sponsor
- Full page Ad (Color) in Event Day Program
- Company contact listing on Sponsor Insertion Sheet
- Acknowledgement in conference promotion materials as a Platinum Sponsor*
- Complete electronic listing of post conference attendees
- 4 Invitations to the Opening Reception on 3-10
- 4 Complimentary Conference Registrations
- "Live" opportunity (ies) throughout the day
- Complimentary Standard Tradeshows Booth Rental

Gold Sponsorship Level $4,000-$5,999

Opportunities:
- Cash – Unlimited Opportunities
- Charging Station Sponsor - $4,000 cash - secured
- Escalator Signage - $4,000 cash - secured
- Mindfulness Lab - $4000 cash (1 available) - secured
- Mobile App –Banner Ad Sponsor - $4,000 cash - secured
- CMP Boot Camp Sponsor - $4,000 Cash - secured
- Photographer – $8,000 In-kind - secured
- Photo Booth/Games Lounge - $4,000 cash and in-kind – secured
- Printed Program Sponsor - $4,000 Cash
- Social media wall - $4,000+ cash or in-kind - Secured
- Water Bottle Sponsor – including logo water bottles - $4,000 cash - secured

Benefits:
- Website “Logo” Recognition as Gold Sponsor
- Half Page Ad (Color) in Event Day Program
- Company contact listing on Sponsor Insertion Sheet
- Acknowledgement in conference promotion materials as Gold Sponsor*
- Complete electronic listing of post conference attendees
- 3 Invitations to the Opening Reception on 3-10
- 3 Complimentary Conference Registrations
- 50% off a single standard tradeshows booth rental of $1,300

Silver Sponsorship Level $3,000-$3,999 Opportunities:

- Cash – Unlimited Opportunities
- Caricature Artist – $3,000 cash - secured
- Headshot Sponsor - $3000 cash - secured
- Lanyard Sponsor - $3,000 cash - secured
- Massage Sponsor- $3,000 cash - secured
- Name Tag Sponsor - $3,000 cash - secured
- Transportation Sponsor - $3,000 cash or in-kind - secured

Silver Benefits:
- Website Recognition as a Silver Sponsor
- 1/4 Page Ad in Event Day Program (Color)
- Company contact listing on Sponsor Insertion Sheet
- Acknowledgement in conference promotion materials as a Silver Sponsor
- Complete electronic listing of post conference attendees
- 2 Invitations to the Opening Reception on 3-10
- 2 Complimentary Conference Registrations

Bronze Sponsorship Level $1,500 - $2,999

Opportunities:
- Cash - Unlimited Opportunities - $1500

Specialty Advertising Sponsorships:
- If a sponsor would like to provide a certain giveaway for all attendees with their logo, pending MIC final approval, they may do so provided they pay a $1500 sponsorship fee for this direct marketing opportunity to conference attendees.
- Items for tote bags
- Note Pads
- Pens
- Others approved by MIC________

Bronze Benefits:
- Website Recognition as a Bronze Sponsor
- Business Card Ad in Event Day Program (Color)
- Company contact listing on Sponsor Insertion Sheet
- Acknowledgement in conference promotion materials as a Bronze Sponsor *
- 1 Invitation to the Reception on 3-10
- 1 Complimentary Conference Registration
MARCH 10 & 11, 2020
20th Annual MIC Educational Conference
And Trade Show

SPONSORSHIP SIGN-UP FORM
Complete and mail, email to MIC of Colorado

- Sponsorships signed by February 13, 2020 will be guaranteed recognition in the MIC Day of Program – Deadline for ad art is February 1, 2020 to MIC office
- Enclose a check, purchase order or credit card with form to secure your sponsorship – 25% minimum down.
- You may also register your sponsorship on-line at www.mic-colorado.org - unless that sponsorship is sold-out
- In-kind products/services will be considered on case-by-case basis with a 50% retail value for benefits (Excluding “Specialty Advertising Sponsorships”, Bronze Category).

Company: ____________________________________________
Contact: ____________________________________________
Address ____________________________________________
City, State Zip: _________________________________________
Phone: __________________________ Email: __________ Website: __________________________

Amount of check/payment: __________

Charge my Visa, Am Ex or MasterCard __________ Exp Date ________

Authorized Signature __________________________

Payment secures sponsorship. MIC thanks you in advance for your support!

The Meetings Industry Council of Colorado (MIC) is a coalition of professional meetings industry-related organizations with chapters or headquarters in Colorado. Council Members include the following 13 organizations. Please check all the organizations that you are affiliated with, which will benefit financially from your participation at MIC

- Christian Meetings and Convention Association (CMCA)
- Colorado Festivals and Events Association (CFEA)
- Colorado Society of Association Executives (CSAE)
- Global Business Travel Association (GBTA)
- Hospitality Sales and Marketing Association International (HSMAI)
- International Association for Exhibitions and Events (IAEE)
- International Live Events Association Denver Chapter (ILEA)
- Meeting Professionals International Rocky Mountain Chapter (MPIRMC)
- National Association of Catering & Events (NACE)
- National Speakers Association Colorado Chapter (NSA)
- Rocky Mountain Chapter Professional Convention Management Association (RMPMA)
- Society of Government Meeting Professionals (SGMP)
- VISIT DENVER

For more information go to www.mic-colorado.org or contact the MIC Office below

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Email: mic@rmecllc.com

Registration and more information is available on-line at www.mic-colorado.org